



*Empowering Youth. Transforming Lives. Building Futures.*

## **PROPOSAL TO GIVE ACADEMIC COUNSELING PROGRAMME TO HIGH SCHOOL STUDENTS IN KENYA.**

### **1. Background**

Worldlink Youth Empowerment Services Trust is a distinguished organization committed to the holistic development of young people through education, mentorship, and career guidance. Over the past 35 years, we have provided academic counseling lectures to more than 10,000 schools across Kenya, empowering students to excel in their national examinations and fostering a culture of academic excellence. Our tried-and-tested methodology has consistently led to record-breaking performance improvements in the schools we engage with.

### **2. Problem Statement**

Despite the availability of educational resources, many high school students in Kenya underperform due to poor study habits, lack of structured revision plans, ineffective time management, and a lack of motivation. This has resulted in below-average academic results and limited opportunities for further education and career progression. There is an urgent need for a structured intervention that equips students with practical academic success strategies to improve their performance in national examinations.

### **3. Justification**

Academic excellence is crucial for students' future opportunities, yet many lack the necessary skills and strategies to optimize their learning potential. The proposed academic counseling programme will:

- a) Provide students with proven strategies to improve their academic performance.
- b) Enhance students' self-discipline and self-motivation.
- c) Equip students with essential skills for effective revision and exam preparation.
- d) Improve schools' overall performance in national examinations.
- e) Contribute to the achievement of national education goals by fostering a well-prepared student population.

### **4. Programme Objectives**

The primary objectives of this programme are:

- a) To equip students with essential study skills and time management techniques

- b) To improve students' comprehension and retention abilities.
- c) To foster a culture of self-motivation and independent learning.
- d) To enhance students' ability to answer examination questions effectively
- e) To contribute to improved academic performance in national examinations.

## 5. Programme Overview

The academic counseling lectures will cover the following key topics:

- a) Time Management – Effective planning and prioritization of study schedules.
- b) Revision Timetables – Developing structured revision plans.
- c) How to Read and Understand – Improving comprehension and retention skills.
- d) How to Organize Study Topics – Strategies for efficient study organization.
- e) Active Class Participation – Enhancing engagement and learning in class.
- f) Exam Answering Techniques – Mastering the art of responding to exam questions.
- g) Self-Drive and Motivation – Encouraging independent learning and personal discipline.

## 6. Target Group

This programme is designed for high school students across Kenya, particularly:

- a) Form 3 and Form 4 students preparing for national examinations.
- b) Students in schools with a history of academic underperformance.
- c) Schools that seek to enhance their academic counseling and support services.

## 7. Programme Implementation

The programme will be delivered through:

- a) **On-Site Lectures:** Experts will conduct face-to-face sessions in participating schools.
- b) **Student Handbooks:** Each student will receive academic success guidebooks, including:
  - *How to Pass Exams* (Kshs. 250 per student)
  - *Youth Inspiration to Success* (Kshs. 350 per student)
- c) **Interactive Workshops:** Engaging students in discussions and Q&A sessions to reinforce learning.

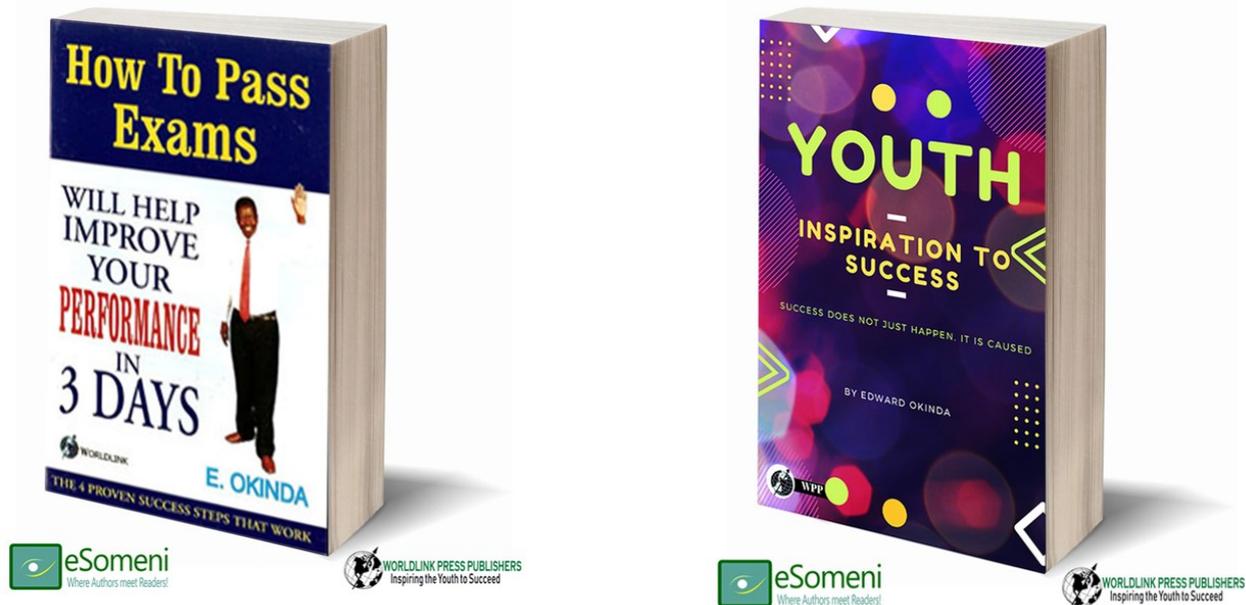
## 8. Implementation Strategy

- a) **School Selection:** We will identify and engage schools willing to participate in the programme.
- b) **Lecture Delivery:** Academic counseling sessions will be scheduled and conducted in selected schools.
- c) **Material Distribution:** Students will receive study handbooks to reinforce the training.
- d) **Performance Monitoring:** Schools will be encouraged to track and report on performance improvements.
- e) **Feedback & Evaluation:** Continuous assessment and feedback collection to enhance programme effectiveness

## 9. Expected Outcomes

By implementing this programme, we anticipate the following outcomes:

- a) Improved student academic performance in national exams.
- b) Increased student confidence and motivation.
- c) Enhanced time management and study skills among students.
- d) Greater student engagement and class participation.
- e) Improved overall school performance and ranking.



## 10. Budget Estimate

The cost per student for the full programme is Kshs. 700, broken down as follows:

- Lecture Fee: **Kshs. 100 per student**
- Study Materials (Books): **Kshs. 600 per student**
  - ✓ *How to Pass Exams* – Kshs. 250
  - ✓ *Youth Inspiration to Success* – Kshs. 350

## 11. Call for Partnerships

To maximize the impact of this initiative, we invite partnerships and sponsorships from:

- a) Government agencies and education stakeholders.
- b) Non-Governmental Organizations (NGOs) supporting education.
- c) Corporate organizations with a focus on education and youth empowerment.
- d) Individuals and foundations willing to sponsor schools.
- e) International organizations funding youth activities

## 12. Conclusion

Worldlink Youth Empowerment Services Trust is committed to transforming the academic landscape in Kenya by equipping students with the skills necessary for success. We believe that through strategic partnerships and collaboration, we can empower the next generation of students to achieve academic excellence and contribute meaningfully to society.

We look forward to your support in implementing this transformative initiative and positively impacting the lives of thousands of students across Kenya.

### 13. Contact Information

**Edward Okinda**

Chairman, Worldlink Youth Empowerment Services Trust (Worldlink-YES)

Email: [edward.okinda@wyes.or.ke](mailto:edward.okinda@wyes.or.ke)

Phone: +254727054575

Website: [www.wyes.or.ke](http://www.wyes.or.ke)

*Together, let's empower the youth for a better future!*