



Empowering Youth. Transforming Lives. Building Futures.

YOUTH TRAINING PROGRAMME PROPOSAL

1. INTRODUCTION

Worldlink Youth Empowerment Services Trust (Worldlink-YES) is a registered nonprofit organization dedicated to empowering young people through skills development, entrepreneurship, leadership training, and community engagement. We believe that investing in youth is key to socio-economic transformation and sustainable development. By equipping young people with relevant skills, resources, and opportunities, we foster self-reliance, innovation, and active participation in community and national development.

a) 2. OUR VISION

A society where young people are empowered to lead, innovate, and drive sustainable development.

b) OUR MISSION

To inspire, equip, and empower young people through skills development, entrepreneurship support, mentorship, and community engagement for sustainable socio-economic transformation.

2. PROBLEM STATEMENT

Kenya's youth face significant socio-economic challenges, including high unemployment rates, limited access to capital, and inadequate mentorship. Many young people complete their formal education without practical skills or a clear pathway to employment or entrepreneurship. This lack of preparedness contributes to a cycle of dependency, crime, and economic instability. Without strategic interventions, the potential of Kenya's youth remains largely untapped, hampering national development. This programme seeks to address these issues by providing essential skills, mentorship, and entrepreneurial training to empower young people to create and sustain economic opportunities.

3. JUSTIFICATION

Investing in youth empowerment is crucial for Kenya's economic growth and stability. By equipping young people with practical skills, business knowledge, and financial literacy, we can reduce unemployment, increase productivity, and foster innovation. Furthermore, empowered youth are less likely to engage in crime and are more likely to contribute positively to their communities. The Youth Training Programme is designed to bridge the gap between education and employment by providing young people with the necessary tools to navigate the modern economy successfully. Our initiative aligns with national development goals and global efforts to achieve sustainable development.

4. PROGRAM OVERVIEW

The Youth Training Programme seeks to inspire and equip Kenyan youth with the skills and mindset necessary to become self-reliant and proactive contributors to society. Given the high rate of unemployment, this programme encourages young people to explore self-employment and entrepreneurial opportunities as viable career paths.

Many youths complete their formal education with little or no guidance on navigating life beyond school. Unlike professionals who undergo continuous training and mentorship, our young people are often left without direction. This programme seeks to fill this gap by providing structured training on entrepreneurship, financial literacy, personal development, and leadership.

5. PROGRAMME OBJECTIVES

- a) To empower youth with entrepreneurial skills and financial literacy to promote self-employment.
- b) To provide mentorship and guidance for young people transitioning from school to the workforce or business.
- c) To instill a culture of resilience, innovation, and hard work among young people.
- d) To foster community development through youth-driven initiatives.

6. CORE TRAINING MODULES

- a) Starting from scratch and succeeding in business.
- b) Entrepreneurial success stories and lessons.
- c) Developing the right mindset for wealth creation.
- d) Offering services as a path to financial independence.
- e) Setting clear goals and making informed decisions.
- f) Encouraging a saving culture and financial management.
- g) The five laws of money and six cures for poverty.

7. EXPECTED OUTCOMES

By the end of the training, participating youth will:

- a) Develop a proactive mindset toward financial independence.
- b) Learn practical skills for starting and managing businesses.
- c) Understand the principles of money management and investment.
- d) Gain inspiration and confidence to pursue self-employment opportunities.

8. PROGRAMME IMPLEMENTATION

The Youth Training Programme will be rolled out in two phases:

a) Phase One – Pilot Programme

We aim to engage 2,000 youth per constituency in select counties across Kenya. Training sessions will be held in key towns such as Nairobi, Kisumu, Mombasa, Eldoret, and others

b) Phase Two – Nationwide Rollout

Following the success of the pilot phase, we will expand the programme to all 290 constituencies, collaborating with registered youth groups to ensure wide reach and impact.

9. THE TIME FRAME OF THE PROPOSED PROGRAMME

The whole programme will take approximately six months by which time we shall have made a **BIG STATEMENT** on where the Kenyan Youth are headed both Economically and Politically. We intend to conduct the talks in two Constituencies per day one at 9.00 am and the other at 2.00 pm from Monday to Friday.

10. BUDGET ESTIMATE

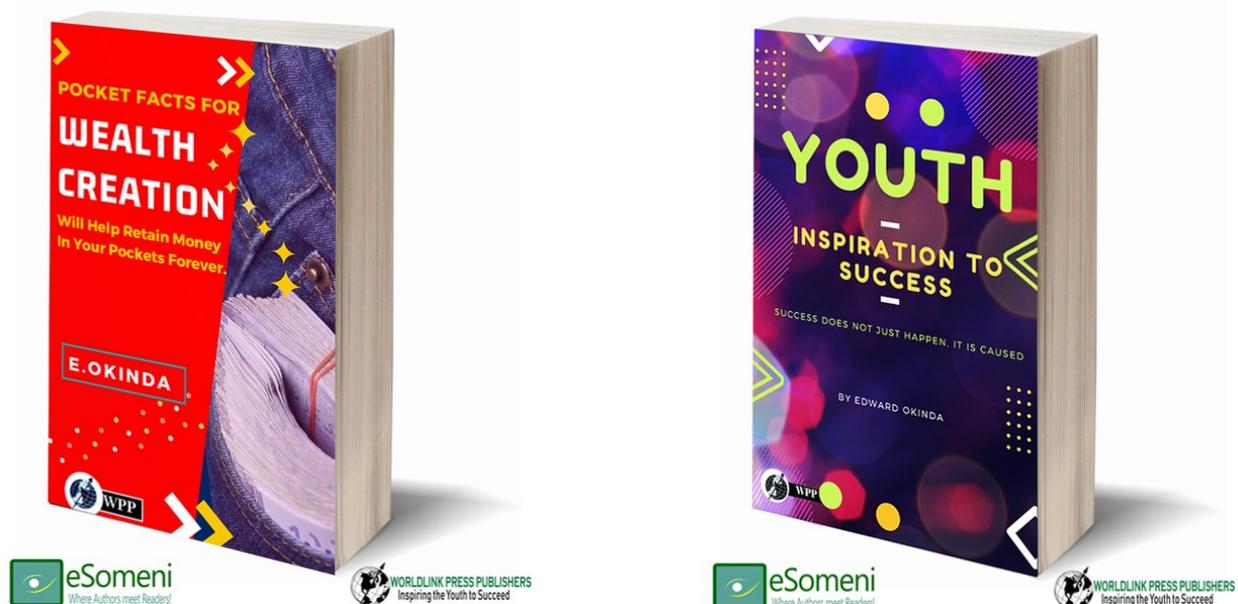
We propose a funding structure where each participant's training cost is Kshs 2,000, covering the following:

- a) Training materials (two key books) – Kshs 900
- b) Transport stipend – Kshs 300
- c) Trainer facilitation fee – Kshs 500
- d) Refreshments – Kshs 100
- e) Venue, logistics, and equipment – Kshs 200

Total Budget:

- a) **Phase One:** Kshs 60,000,000
- b) **Phase Two:** Kshs 1,100,000,000
- c) **Grand Total:** Kshs 1,160,000,000

We seek funding from development partners, private sector stakeholders, and philanthropic organizations to implement this ambitious initiative.



11. CALL FOR PARTNERSHIPS

We invite funding organizations, county and national governments, corporate sponsors, and development agencies to partner with us in equipping Kenyan youth for a better future. Your support will enable us to reach thousands of young people and create a lasting socio-economic impact.

We are open to discussions on partnership models, including:

- Financial support for training sessions.
- Sponsorship of specific programme components.
- Collaboration in content development and mentorship.
- Provision of job placement and entrepreneurship incubation opportunities

12. CONCLUSION

Empowering youth is not just about financial aid but equipping them with the right knowledge, skills, and mindset to create opportunities for themselves. Through this programme, we aim to make a significant impact on the future of Kenyan youth, helping them transition from dependency to self-sufficiency and economic productivity.

We look forward to collaborating with partners who share our vision of a thriving and empowered youth population.

13. CONTACT INFORMATION

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Together, let's empower the youth for a better future!